

Annual Gala

# Nature's Palette

Friday, June 5, 2026 at Schlitz Audubon Nature Center

## Schlitz Audubon Gala Table Sponsorship Opportunities

### **\$10,000 – Ultramarine**

- One-hour raptor program at an event of your choosing, featuring three birds of prey
- Full-page ad and listing on sponsorship page in Gala program
- Top-tier logo recognition on website (≈35,000 monthly views) and e-blasts (≈18,700 households)
- Top-tier logo recognition on Gala signage
- Top-tier logo recognition on social media (≈57,000 followers) and online auction page (≈300 bidders)
- Table of 10 in premiere location
- Name listing in Annual Report (≈1,000 recipients)
- 20% discount on Monday-Friday corporate facility rental, per availability

### **\$7,500 – Saffron**

- 1/2 page ad and listing on sponsorship page in Gala program
- Logo recognition on website (≈35,000 monthly views) and e-blasts (≈18,700 households)
- Logo recognition on Gala signage
- Logo recognition on social media (≈57,000 followers) and online auction page (≈300 bidders)
- Table of 10 in premiere location
- Name listing in Annual Report (≈1,000 recipients)
- 20% discount on Monday-Friday daytime corporate facility rental, per availability

### **\$5,000 – Carmine**

- 1/2 page ad and listing on sponsorship page in Gala program
- Logo recognition on website (≈35,000 monthly views) and e-blasts (≈18,700 households)
- Logo recognition on Gala signage
- Logo recognition on social media (≈57,000 followers) and online auction page (≈300 bidders)
- Table of 8 in premiere location
- Name listing in Annual Report (≈1,000 recipients)

### **\$3,000 – Terre Verte**

- 1/3 page ad and listing on sponsorship page in Gala program
- Name recognition on website (≈35,000 monthly views) and e-blasts (≈18,700 households)
- Name recognition on Gala signage
- Name recognition on social media (≈57,000 followers) and online auction page (≈300 bidders)
- Table of 8 prime location
- Name listing in Annual Report (≈1,000 recipients)

### **\$1,500 – Ochre**

- 1/4 page ad and listing on sponsorship page in Gala program
- Name recognition on website (≈35,000 monthly views) and e-blasts (≈18,700 households)
- Name recognition on Gala signage
- Name recognition on social media (≈57,000 followers) and online auction page (≈300 bidders)
- Gala tickets for 4 guests
- Name listing in Annual Report (≈1,000 recipients)

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## Schlitz Audubon Gala Underwriting Opportunities

### Gala Live Artist Sponsorship

A unique opportunity for the 2026 *Nature's Palette* Gala! Several artists will be creating works live during the event, but the appearance of one very special artist—our very own American Crow, Loki—is available for sponsorship. Donors who commit to a Gala Live Artist Sponsorship will be recognized for your contribution with a very special Raptor Encounter with Loki and two additional Raptors of Schlitz Audubon, your name(s) announced at the event, and your name(s) listed in the print program and on Gala signage.



- Loki Gala Live Artist Sponsorship: \$5,000

### Gala Program Underwriting

Donors who underwrite any facet of the 2026 Gala will be recognized for your contribution with your name(s) listed on our website, on the online auction page, in the print program, and on Gala signage. Underwriting opportunities include:

- Lighting & AV. Sponsor: \$7,500
- Printing Sponsor: \$3,000
- Linens Sponsor: \$2,000
- Cocktail Sponsor: \$1,500
- Silent Auction: \$1,500
- Décor Sponsor: \$1,000

### Gala “Fund the Need”

Proceeds from this year’s “Fund the Need” paddle raise will be split between two program areas that are powered by philanthropic support: Education and Conservation. If you choose to contribute prior to the event, you will receive verbal recognition during the event, a listing in the print program and annual report, as well as a listing on Gala signage. If your gift is \$5,000 or above, you will be presented as our “lead donor” for the “Fund the Need” portion of the evening.

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## Yes! I'd like to contribute to the Schlitz Audubon Gala

Company Name

Contact Name

Address

City, State, ZIP

Telephone

Email

Sponsorship and / or Underwriting Level

### Payment Method

credit card

check enclosed

please invoice me

Name on Credit Card

Credit Card #

Expiration

CVV

Billing Zip Code

**Want to skip the form? Contact Carrie Becker at [cbecker@schlitzaudubon.org](mailto:cbecker@schlitzaudubon.org) or 414-352-2880 x122 for online submission instructions or to submit via phone.**

Mail to:  
Carrie Becker  
Director of Development  
Schlitz Audubon Nature Center  
1111 E Brown Deer Rd  
Milwaukee, WI 53217

**Kindly respond by April 24 to ensure proper recognition in promotional materials.**