

Schlitz Audubon Gala Sponsorship Opportunities

\$10,000 - Aster

- One-hour raptor program at an event of your choosing, featuring three birds of prey
- Full-page ad and listing on sponsorship page in Gala program
- Top-tier sponsorship recognition with logo on website and e-invitation, sent to 17,000 households
- Top-tier sponsorship recognition with logo on Gala signage and on social media shared with 44,000 followers
- Top-tier sponsorship recognition with logo on online auction bidding platform
- Table of 10 in premiere location
- Name listing in Annual Report
- 20% discount on Monday-Friday corporate facility rental, per availability

\$7,500 - Winterberry

- 1/2 page ad and listing on sponsorship page in Gala program
- Sponsorship recognition with logo on website and e-invitation, sent to 17,000 households
- Sponsorship recognition with logo on Gala signage and on social media shared with 44,000 followers
- Sponsorship recognition with logo on online auction bidding platform
- Table of 10 in premiere location
- Name listing in Annual Report
- 20% discount on Monday-Friday daytime corporate facility rental, per availability

\$5,000 - Marsh Marigold

- 1/2 page ad and listing on sponsorship page in Gala program
- Sponsorship recognition with logo on website and e-invitation, sent to 17,000 households
- Sponsorship recognition with logo on Gala signage and on social media shared with 44,000 followers
- Sponsorship recognition with logo on online auction bidding platform
- Table of 8 in premiere location
- · Name listing in Annual Report

\$3,000 - Milkweed

- 1/3 page ad and listing on sponsorship page in Gala program
- Sponsorship recognition with name on website and e-invitation, sent to 17,000 households
- · Sponsorship recognition with name on Gala signage and on social media shared with 44,000 followers
- Sponsorship recognition with name on online auction bidding platform
- Table of 8 prime location
- Name listing in Annual Report

\$1,500 - Wild Strawberry

- 1/4 page ad and listing on sponsorship page in Gala program
- Sponsorship recognition with name on website and e-invitation, sent to 17,000 households
- Sponsorship recognition with name on Gala signage and on social media shared with 44,000 followers
- Sponsorship recognition with name on online auction bidding platform
- · Gala tickets for 4 guests
- Name listing in Annual Report



Schlitz Audubon Gala Underwriting & Donation Opportunities

Gala Underwriters

Donors who underwrite any facet of the 2024 Gala will be recognized for your contribution with two event tickets, your name(s) listed on our website, in the print program, and on Gala signage. Underwriting opportunities include:

Printing Sponsor: \$3,000Cocktail Sponsor: \$2,000Linens Sponsor: \$1,750

• Lighting & A.V. Sponsor (2): \$1,750

• Silent Auction: \$1,500

• Raffle: \$1,500

• Décor Sponsor: \$1,000

Gala "Fund the Need"

Proceeds from this year's "Fund the Need" portion of the evening will support the Center's education program area and the important community building work that we engage in every day. If you choose to contribute prior to the event, you will receive verbal recognition during the event, a listing in the print program and annual report, as well as a listing on Gala signage. If your gift is \$5,000 or above, you will be presented as our "lead donor" for the "Fund the Need" portion of the evening.

Tickets

Tickets are \$225 each and go on sale on March 22.

Contact

Carrie Becker
Director of Development
414-352-2880 x122 | cbecker@schlitzaudubon.org

1111 E. Brown Deer Road Milwaukee, WI 53217



Yes! I'd Like to Contribute to the Schlitz Audubon Gala

Company Name		
Contact Name		
Address		
City, State, ZIP		
Telephone		
Email		
Sponsorship Level, Underwriting Le	vel, or Fund the Need Amount	
Payment method credit card	□ check enclosed	☐ please invoice me
Credit Card #		
Expiration	CVV	Billing Zip Code

Contact:

Carrie Becker Director of Development Schlitz Audubon Nature Center 1111 E Brown Deer Rd Milwaukee, WI 53217

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P.S. Kindly respond by May 1 to ensure proper recognition in promotional materials.